

ICCB I 2018

Sponsorship & Exhibition Invitation

Conference Sponsorship As a milestone event, you can benefit from powerful sponsorship opportunities at the ICCBI 2018 to highlight your products and establish your company name in the psychological health industry.

Ensure your brand stands out from the crowd by securing a sponsorship package with the Indian Association for Cognitive Behaviour Therapy (IACBT) for the upcoming International Conference on Cognitive Behavioural Interventions 2018 from 27th to 29th September 2018 with pre-conference workshops on 25th and 26th September 2018. The sponsorship would serve to create commercial opportunities for your organization and provide you with an excellent opportunity to convert brand awareness into sales. Sponsorship will allow your representatives to mix informally with many decision-making professionals. Continued sponsorship of professional activities which promote best practice will strengthen your organization's affiliation with the Cognitive Behavioural therapy community as well as mental health networks throughout the globe.

Exhibition The Conference exhibition offers an ideal opportunity to get in personal contact with about 300 expected National and International delegates and build new business relations in the industry.

The trade exhibition in the Foyer area outside the A-block Auditorium at SGT University, Gurugram will allow you to meet potential stakeholders from India and abroad. The exhibition runs alongside the Conference and gives your company/organisation the opportunity to display your product and/or service to potential clients. Daily catering is also served in the exhibition hall which gives you time for discussion and demonstration.

CONTACT US TODAY!

ADVANTAGES

- Visibility at the Conference Website through your company logo + link to your homepage.
- Opportunities to advertise in the Conference Souvenir at reduced rates.
- Opportunities for extensive networking!

BECOME A
SPONSOR

CATEGORIES OF SPONSORSHIP

Category	Amount (INR)
Platinum	Rs. 5,00000/-
Diamond	Rs. 3,00000/-
Gold	Rs. 1,00000/-

Category	Amount (in INR)
<p>Platinum Benefits:</p> <ol style="list-style-type: none"> 1. Complimentary exhibition space/pavilion of (6 meter B x 3 meter L) 18 sq. meter. At the most prime location. 2. Discount of 20% on Delegate Registration Fee up to 10 numbers. 3. 5 Complimentary Exhibitor Registrations. 4. Name and Logo will be carried on various conference promotion materials like Print Advertisements, Conference Brochures, and Program Guide & on direction Signage. 5. Name and Logo will be placed on conference Website home page, hyperlinked with company's website. 6. Name & Logo on the Stage backdrop. 7. 3 panels display space in the Conference venue. 8. Free placement of leaflet/brochure in registration kit. 9. Company's logo will be featured on the cultural evening passes. 10. One Full page advertisement in the conference souvenir (back cover Page). 11. Company's Banner will be displayed in the catering area of the conference. 12. Logo of the Company on the delegates badges, Note pads and Pens of the conference. 13. Audio-Video Company Commercial on Conference Website. 14. The Company Executive will be felicitated during the valediction ceremony. 15. Company banner at welcome/reception/registration area. <p>(The banner for the display will be provided by the company)</p>	Rs. 5 Lakh
<p>Diamond Benefits</p> <ol style="list-style-type: none"> 1. Complimentary exhibition space/pavilion of 18 (6 B x 3 L) sq. meter at the most prime location. 2. Discount of 20% on Delegate Registration Fee up to 8 numbers. 3. 4 Complimentary Exhibitor Registrations. 4. Name and Logo will be carried on various conference promotion materials like Print Advertisements, Conference Brochures and Program Guide. 5. Name and Logo will be placed on conference Website home page, hyperlinked with company's website. 6. Name & Logo on the backdrop. 7. 3 panels display space in the Conference venue. 8. Free placement of leaflet/brochure in registration kit. 9. Company's logo will be featured on the cultural evening passes. 10. One Full page advertisement in the conference souvenir (Inside Back Cover Page) Logo. 11. Logo of the Company on the Note pads and Pens of the conference. 12. Banner of the company will be displayed during workshops/symposium &/or CME's. 	Rs.3 Lakh
<p>Gold Benefits</p> <ol style="list-style-type: none"> 1. Complimentary exhibition space/pavilion of 18 (6 B x 3 L) sq. meter at the most prime location. 2. Discount of 20% on Delegate Registration Fee up to 6 numbers. 3. 3 Complimentary Exhibitor Registrations. 4. Name and Logo will be carried on various conference promotion materials like Print Advertisements, Conference Brochures, and Program Guide. 5. Name and Logo will be placed on conference Website – sponsor page, hyperlinked through with company's website. 6. Name & Logo on the backdrop. 7. 2 panels display space in the Conference venue. 8. One Full page advertisement in the conference souvenir (One Full Page Color Advertisement in Conference Souvenir). 9. Logo of the Company on the Note pads of the conference. 	Rs.1 Lakh

SOUVENIR ADVERTISEMENTS

Souvenir Pages	Amount (INR)
Back Cover Page	15000/-
Inside Front Cover Page	10,000/-
Inside back Cover Page	7,000/-
Centre Spread	20000/-
Full Page Color	10000/-
Half Page Color	5000/-
Full page-Black & White	6000/-
Half Page-Black & White	3000/-

OTHER PREMIUM SPONSORSHIPS

Academic Partner	INR 1,00000/-
Cultural Event Partner	INR 1,00000/-
Conference Kit/Bag	INA 60,000/-
Workshop Sponsorship	INR 50,000/-
Catering Sponsorship	INR 3,00,000/-
Travel Sponsors	INR 1,00000/-

Contact Details:

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